



January 22, 2020

VIA EDGAR

Securities and Exchange Commission
Division of Corporation Finance
100 F Street, N.E.
Washington, D.C. 20549

Re: *Toughbuilt Industries, Inc.*
Registration Statement on Form S-1
File No. No. 333-235971

Acceleration Request
Requested Date: January 23, 2020
Requested Time: 9:10 a.m. Eastern Time (US)

Ladies and Gentlemen:

In connection with the above-referenced Registration Statement, and pursuant to Rule 461 under the Securities Act of 1933, as amended (the "Act"), we, as representative of the underwriters, hereby join in the request of Toughbuilt Industries, Inc. (the "Company") that the effective date of the Registration Statement be accelerated so that it will be declared effective at 9:10 a.m., Eastern Time (US), on January 23, 2020, or at such later time as the Company, acting through its counsel, Jolie Kahnn, Esq., may request via a telephone call to the staff of the Division of Corporation Finance of the Securities and Exchange Commission

This request supersedes our prior request for acceleration submitted on January 21, 2020.

Pursuant to Rule 460 under the Act, we wish to advise you that we distributed 483 copies of the Preliminary Prospectus dated January 21, 2020 through the date hereof, to underwriters, dealers, institutions and others.

The undersigned, as representatives of the several underwriters, have complied and will comply, and we have been informed by the participating underwriters that they have complied and will comply, with Rule 15c2-8 under the Securities Exchange Act of 1934, as amended.

Very truly yours,

Acting on behalf of itself and the several Underwriters

MAXIM GROUP LLC

By: /s/ Clifford Teller

Name: Clifford Teller

title: Executive Managing Director, Head of Investment Banking
